



Disney News

OFFICIAL MAGAZINE for MAGIC KINGDOM CLUB FAMILIES



ANGELS FaMILY FUN DaY



APRIL 23 at the ANAHEIM STADIUM

Pre-Game Extravaganza — 10 a.m.

In Person...WALT DISNEY, MICKEY, PLUTO
and all the DISNEY CHARACTERS!

Pageantry! Bands! Surprises!

ANGELS vs. MINNESOTA TWINS — 11 a.m.

PLUS

...AN EXCLUSIVE BONUS FOR
MAGIC KINGDOM CLUB MEMBERS!



Simply purchase two (or more) box or reserve seat tickets to the Angels Family Fun Day on the card provided—You'll receive your Angel Fun Pack with your tickets. There's a coupon in the Fun Pack for each of eight exciting American League games. When you buy two box or reserve seats to any or all of those games, you'll get exciting extra values like an official American League Baseball...a \$3.50 value—Free, when you use your Angel Fun Pack.

see Page 3 for details

DON'T MISS OUT ON THIS EXCLUSIVE OPPORTUNITY!

TICKETS MUST BE ORDERED BY APRIL 15!

Disney News

Official Magazine for Magic Kingdom Club Families
Vol. I, No. 2

March, April, May, 1966



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Matterhorn Bobsleds Give Thrilling Ride

Piercing shrieks of excitement echoing from a mountain vastness, a costumed yodeler hurling melodic notes into the cool air and cascading waterfalls ricochetting off jagged rims . . . a perfect description of the Swiss Alps. But it is also a description of Disneyland's pleasure peak—the incomparable Matterhorn. Rising majestically from earth that once was orange groves, the Matterhorn is an exact scale replica of one of the most famous peaks in the Alps.

Until 1959, the Matterhorn in the Alps was unique. It rises 14,705 feet into the sky and is a dominating and imposing peak from any direction. The inscrutable Matterhorn withstood man's mountain-scaling attempts until July 14, 1865 when its pinnacle finally was conquered.

Walt Disney was no exception to those who have been fascinated by the Matterhorn. While on a trip to the Alps Walt was impressed by the mountain's history and by the stories of the courageous men who had climbed it. He immediately envisioned it as a sight that would thrill millions of Americans who had never had the op-



portunity to visit this European landmark.

An Alpine adventure few Americans had experienced was the thrill of riding a mountain bobsled. With the insight that has made his name synonymous with fun, Walt realized that combining these two attractions would be one of the great highlights of his 20-year dream-come-true—Disneyland.

The decision to bring such an attraction to Disneyland started a chain of events which presented challenges totally unique in the fields of design, construction and outdoor entertainment.

Basic design followed the original Matterhorn in every detail. Every simulated rock or jutting point is based on a photograph of that particular part of the mountain.

Construction itself created innumerable problems. For example, when Disney engineers placed an order for

2,175 pieces of steel, each of a different length and weight, the steel company's salesman was aghast. But, gradually, piece by piece, challenge by challenge, the mountain emerged, perfect scale replica with the proper amount of snow in just the right places . . . the shadows





WALT DISNEY: MAN WITH HIS OWN CASTLE AND MOUNTAIN
Preliminary Models for Disneyland's Most Famous Landmarks

and peak appearing to guests exactly as they do to those who view Nature's original.

Finally, on June 1, 1959, Disneyland's Matterhorn was dedicated to a world audience by Richard M. Nixon, then Vice-President of the United States, who, along with Walt Disney, scaled and descended the mountain in a bobsled, to the delight of a television audience estimated at ninety million people.

From the day of its opening, the Matterhorn's bobsleds have been

among the most popular adventures in the most popular amusement center in the world. When a Disneyland visitor returns from a trip to the Magic Kingdom, the first question he usually hears is: "Did you go on the Matterhorn?" And the answer is more often than not, an emphatic "yes" followed by a detailed explanation of the thrills the ride produced.

Since 1959, two million guests a year, representing all ages, and every country in the world, have thrilled to the ascent and exciting descent on the Matterhorn . . . in perfect safety. It often seems hard to believe that reality has returned with a final splash in the Matterhorn pool, signalling the end to the adventure.

When operating at full capacity, there are 32 bobsleds traversing the mountain. Top speed is approximately 19 miles per hour.

But the Matterhorn offers even more than the exhilarating bobsled ride. An Alpine Skyway, extending from Disneyland's Fantasyland to Tomorrowland, passes right through the mountain. The Skyway features not only a magnificent view of Orange County, but is a perfect way to see what Disneyland itself looks like from a vantage point of 50 feet. The gaily painted metal baskets sway gently in the breeze to provide a ride as exciting as it is picturesque.

On Saturdays, Sundays, and holi-

days, Hans and Otto, the two Swiss Mountain climbers, ascend the perilous peak nine times daily.

Whether it means riding the breathtaking bobsleds that travel at top speed through the mountain, viewing Orange County from the Alpine Skyway, or enjoying the accomplishments of the mountain climbers, the Matterhorn has something for all who seek pleasure. This 147-foot tall structure is the highest man-made object in Orange County and is truly a magnificent monument to fun — Disneyland's stock in trade.



How to Turn Steel . . .



. . . Into a Mountain

Walt's Lead-Ins Set Record for Producer Endurance, Popularity

There may be a rugged, intensely popular actor here or there claiming a longer unbroken run on television than Walt, but it's not likely there's a producer around who can hold a candle to his record as a big-name master of ceremonies. By the season's end he will



In this pitch, the work is only for visual effect as Walt, sporting salty denims, puts in some well-chosen introductory words for The Tenderfoot.

have chalked up nearly 300 shows in 12 years.

Ever since his weekly anthology series first lit up the nation's home screens on October 27, 1954, Walt consistently has been on hand to greet viewers with his personal, good-humored introductions — a format often imitated, but never quite duplicated.

The program's title has been changed several times, from *Disneyland* to *Walt Disney Presents* on ABC, to *Walt Disney's Wonderful World of Color* when the program made the switch to NBC in 1961. But the varied and entertaining ingredients are basically the same. The only difference from then 'til now is that Walt has become a television tradition.

By the end of the current season, he will have introduced exactly 297 shows for an onscreen total of 594 minutes (or almost ten solid hours), the equivalent of a half-dozen feature motion pictures.

The lead-ins, which set up and give pace and pitch for each hour-long show, represent some of the finest tele-



For one of the Kilroy episodes, Walt and Junior, a canny canine player in the series, do a little hemming and hawing over the script.

vision writing done at the Studio. Even so, Walt, always particular about what goes on a show, will sometimes rewrite script dialogue to best suit himself. He is a past master of the adlibbing that often is incorporated in a final take.

He likes to shoot his scenes in groups, using available production crews who are in between pictures on the lot. He starts early in the morning and generally wraps up a few hours after lunch. Completing seven or eight shows is considered a good session, but he has done sixteen in a day.

The office set, a replica of Walt's suite on the third floor of the Animation Building, is the background for a great many of the lead-ins; he often will work on the set of the production he happens to be introducing, complete with appropriate costume. To increase

the fun of the business at hand for the audience, he invariably will come up with some way-out props, from a canary to a kilt-clad dummy — and the widest and wildest collection of animals this side of the Bronx Zoo.

There have been some unpredictable moments. Walt had his finger nipped by an overly playful bear cub. A tiger went to sleep under the warm stage lights, waiting for his big scene. And a frisky puppy was caught carrying off a squealing duckling which had to be rescued just in time.

As an aid to the promotion of Disney motion pictures, *the World of Color* probably has no peer. Some 45,000,000 viewers switch it on every week, and Walt has become one of the most recognized TV personalities in the history of that medium.

MKC SPECIAL ANGEL FUN PACK BRINGS YEAR OF BIG BONUSES

By exclusive arrangement with the California Angels, Magic Kingdom Club members who order two or more box or reserved seat tickets for the April 23 Family Fun Day at the Anaheim Stadium, will receive an Angel Fun Pack with their tickets. Deadline for this exclusive bonus is April 15.

A stub in the Angel Fun Pack entitles the bearer to free bonus values for each two box or reserved seats purchased for any or all of the following Angel games:

Kansas City	May 4
Washington	May 12
Detroit	June 4
Baltimore	June 26
Boston	July 14
Cleveland	July 31
Chicago	August 7
New York	August 31

There is no limit to the number of bonuses for each game, and one will be

given for each two tickets purchased.

The first bonus, valued at \$3.50, will be an official American League baseball, given to MKC members at the Angels/Kansas City game on May 4. Other bonuses will be comparable.

In addition to this exclusive MKC bonus, the April 23 Family Fun Day will feature a pre-game spectacle — including Walt Disney and all the Disney characters in person. These festivities will begin at 10:00 a.m., with the American League Champion Twins taking on the Angels at 11:00 a.m.

To participate in this unique, year-long exclusive for MKC members only, simply order your tickets for the Angels Family Fun Day before April 15. A handy order blank is attached to the inside front cover of the Disney News, to make it easy for you to participate in a year's worth of great baseball and free special values.



So you think you know Disneyland?

An Exciting New Contest For MKC Members Exclusively

Simply identify the Disneyland attractions which appear below in the space provided.



CONTEST RULES:

1. All entries must be submitted on Official Entry Blanks and postmarked by May 1, 1966. Winners will be notified by mail.
2. Disneyland or Walt Disney Productions employees and their immediate families are not eligible.
3. Official designation of attractions as contained in Disneyland Ticket Books will be used by judges.
4. In case of ties, duplicate prizes will be awarded.

YOU CAN WIN

First Prize:

A weekend at Disneyland, including accommodations at the Disneyland Hotel, Disneyland tickets and meals, for a family of four.

Five Second Prizes:

Two tickets to Disneyland's most popular special events: Spring Fling, Dixieland at Disneyland and New Year's Eve at Disneyland.

Ten Third Prizes:

A day at Disneyland during the exciting summer season for a party of four.

'WORLD OF COLOR' Schedules Varied Spring Bill

March 13 . . . "RUN, LIGHT BUCK, RUN" is a nature adventure story about a young antelope that is rescued by an aged prospector and becomes his constant companion. One day, Light Buck fails to appear for breakfast, and the prospector knows that the antelope has found a mate.

March 20 and March 27 . . . "A TIGER WALKS" is a two part suspense-drama starring Brian Keith and Vera Miles. The plot revolves around a small town sheriff who is torn between his duty to protect the



town from a man-eating Bengal tiger, which has escaped from a carnival, and his promise to his daughter to try to bring back the tiger alive and unharmed. The hunt for the tiger is complicated by a campaign started by the children of the town to save the tiger. But all turns out well as the tiger is captured and placed in a zoo.

April 3 . . . preempted for an NBC special.

April 10 . . . "THE COYOTE WHO WASN'T" tells the story of an old Navajo Indian shepherd who takes in an orphaned coyote and trains him to

work like a sheepdog. The thrilling climax sees the coyote who wasn't a coyote, but a sheepdog, winning a cutting contest.

April 17 . . . "PETS IS PETS" stars the inimitable professor Ludwig von Drake, the wise-quacking and self-proclaimed expert on just about everything, back for another animated fun-fest. Ludwig von Drake runs a pet university and tries to clear up the difficulty a lot of people have with their pets.

April 24 and May 1 . . . "ANDREWS RAIDERS" is a two part story about the adventures of a Union Army spy, James J. Andrews, who is commissioned to hijack a Southern train and burn the railroad bridges all the way to Chattanooga. Although the theft is made successfully, Andrews is made the subject of a desperate manhunt led by the Southern patriot William A. Fuller. After a cross-country chase, Andrews and his raiders are captured



and condemned as spies. The finale finds the surviving raiders in Secretary of War Stanton's office where they receive a new medal created for extreme courage—the Congressional Medal of Honor.

May 8 . . . "FROM AESOP TO HANS CHRISTIAN ANDERSON" presents a pageant of fable makers and their creations, beginning with Aesop. After a brief review of the storyteller's life, Walt Disney offers cartoon versions of "The Frog and the Ox" and "The Tortoise and the Hare."

May 15 . . . "WONDERS OF THE WATER WORLDS" begins with the birth of a storm when water vapor from the sea condenses into rain clouds and rushes toward the land. The clouds boil up into thunderheads and release their waters with the sudden fury of a summer storm.

Atop the mountain, the waters collect and form a brook, beginning their return to the sea. As the brook winds its way down to a lake below, it provides the means for existence for a variety of animals.

At journey's end, the river simply melts into the surf, and so fulfills its destiny as it joins the sea, greatest of all the water worlds.

May 22 and May 29 . . . "THE LIGHT IN THE FOREST" is a two part story concerning the life and adventures of a young white boy, Johnny Butler, who was captured by the Delaware Indians and raised as the son of the chief. After a peace treaty is negotiated with the Indians, Del Hardy, played by Fess Parker, has the job of bringing back the white prisoners. Resentful of all whites, Johnny has a great deal of difficulty adjusting to the white civilization. In the final scene however, Johnny learns to live in the white settlement and is accepted by the people as one of them.

OFFICIAL ENTRY BLANK

Print or type your answers below.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

So you think you
know Disneyland?



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(Please Print)

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Mail to: MKC Contest
Disneyland • 1313 Harbor Blvd. • Anaheim, Calif. 92802

THE SOUNDING BOARD

Do you have a question or comment for The Sounding Board?
Write: Disney News, 1313 Harbor Blvd., Anaheim, Calif.

"I am delighted that Walt Disney was awarded the Mineral King Project. In his hands, we can rest assured that its natural beauty will remain unspoiled."

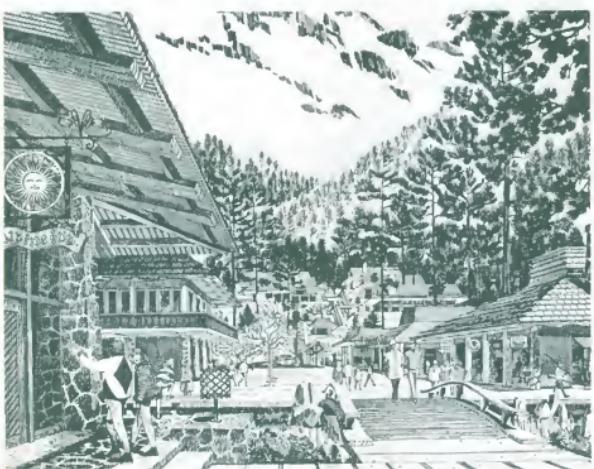
James J. Penne
Asst. Corporation Counsel
The Garrett Corporation

Of very great interest to members of the Magic Kingdom Club is the announcement that Walt's plans for a \$35,000,000 development at Mineral King, California, had been accepted by the Department of Agriculture and the United States Forest Service. This in-

term permit for land on which the permanent facilities will be located. Our present permit was granted for just three years, to permit us to finalize plans and to obtain satisfactory commitments on construction of the new road.

Walt's plan for the picturesque area, located about equidistant from Los Angeles and San Francisco, provides for year-round recreational activities by people of all ages and athletic abilities.

Fourteen ski lifts are anticipated, many serving guests throughout the year. Some of the lifts will be used in the warm months by sightseers,



volves a 20-square-mile area in Sequoia National Forest whose natural beauty and awesome grandeur are perhaps unparalleled anywhere else in the country.

Presently a snow survey group, including Forest Service experts, is spending the winter on the site studying snow conditions and collecting data for future construction.

Building of recreational facilities, however, must await definite commitments for the construction of an all-weather state road leading to Mineral King. This is expected to be built over the next five or six years. In addition, construction cannot begin before the Forest Service has issued a 30-year

campers, hikers and wild-life students, who for the first time will be able to visit the 7,900-foot valley and its surrounding 12,400-foot mountains.

A completely self-contained village will accommodate visitors. It will have a chapel, ice-skating rink, convenience shops, restaurants, conference center, and low-cost lodging facilities. In addition to Mineral King Village and ski lifts, there will be a series of ten restaurants in the valley and atop surrounding peaks. There also will be two large hotels, a heliport and auxiliary facilities.

The company's entire approach has been based on the absolute necessity to

preserve the site's natural beauty and alpine character.

To this end, automobiles will be excluded from the valley proper. Guests will park in a 2,500-vehicle parking area at the entrance and will be taken into the valley by a high-capacity public conveyance.

Further, the area's natural character will be preserved by camouflaging ski lifts, situating the village so that it will not be seen from the valley entrance, and putting service areas in a 60,000 square foot underground facility beneath the village.

Taxidermy at Disneyland

Several times each week Bob Johnson, Disneyland taxidermist, makes the rounds of 230 animals in Frontierland and Adventureland. Ranging in size and variety from hummingbirds to pachyderms, our menagerie is neither stuffed nor mounted in the traditional sense.

First of all many of them still move and act like their living models in the wild. And, second, they are neither prepared nor preserved like other stuffed "specimens," because all of the animals at Disneyland are made of plastic bodies, covered with synthetic fur, feathers or skin.

The cores and mechanisms for these remarkably lifelike creatures are constructed at the Disney Studios in Burbank. Cores are made of molded fiberglass and the mechanisms are a mechanical jungle of gears, sprockets, and chains. Rubber pads are added to the bodies to give the appearance of muscles. They then are covered with synthetic fur, feathers or skin, which is trimmed and dyed to simulate the real thing.

The results are so convincing to some of our visitors that, when they see a migrant duck on the Rivers of America, or a swan in front of Sleeping Beauty's Castle, they'll self-consciously ask "is that one real?"

Our first animated animals were covered with natural skins, but these created many problems. The skins, exposed to sun, rain and dew, soon turned into shoe leather, which burned out the electric motors that moved the animals. It also was extremely difficult to find a skin the right size to fit a "body" sent down by the Studio. Sometimes this meant cutting and blending two or more skins in order to cover the animal. Not only was this expensive and time-consuming, but it became difficult to obtain skins because of protective game laws.

Three years ago the Studio decided

to try the new synthetic materials, and since then our taxidermist has purchased these artificial fibers and fabrics from a New York company that makes wigs, rugs and trimming for toys.

That suits Bob Johnson just fine, because even as a youth roaming the woods of his native Minnesota he couldn't harm the local animals—but instead released all that he could find trapped and penned. Much of his satisfaction today comes from reproducing the likenesses of the wild animals he loved as a youth.

Since he became our taxidermist three years ago Bob has re-covered all the animals in the Park except an elk and a bald eagle, which still have natural skins. (This doesn't count hours spent during the *real* nesting season, when he replaces the hairs plucked by living birds from the skins of elephants, bears and other large animals).



Community Service Awards

Awards totaling \$28,000 were made to 23 organizations in Orange County early this year at the 9th Annual Disneyland Community Service Awards Luncheon. This is record amount of awards money and almost doubles last year's \$15,000 in awards.

More than 400 representatives of participating organizations attended the luncheon in the Magnolia Room of the Disneyland Hotel. Also attending were members of the Orange County Board of Supervisors and the Anaheim City Council. Disneyland officials acted as hosts.

Dr. Daniel G. Aldrich, Jr., Chancellor of the University of California at Irvine and this year's Awards Committee Chairman, presented the \$5,000 award for the outstanding community service project in Orange County this year to the Orange County Society For Crippled Children And Adults Rehabilitation Center.

Other Awards Committee members were: Mrs. C. Stanley Chapman, Ful-

lerston; Mrs. Marco F. Forster, San Juan Capistrano; Captain James Goold Hedrick, Los Alamitos; Mr. Howard Loudon, Anaheim; and Mr. Robert E. Shanks, Anaheim.

Winners of the \$2,500 Award were: Anaheim Junior Ebell Club, Anaheim Firemen's Benevolent Association, Zonta Club of Newport Harbor and Symphony Association of Orange County.

Three were eight \$1,000 awards and



ten \$500 awards also presented.

This year a record 204 charitable, civic, welfare, youth, fraternal and church organizations participated in the program. These organizations represent 23 communities in Orange County.

The purpose of the Disneyland Community Service Awards Program is to provide incentive to organizations in Orange County to develop and complete projects or programs of community betterment.

Any organization in Orange County which sponsors and carries out community service activities as part of its program is eligible for a Disneyland Community Service Award.



"I would like to know if you plan to publish information relative to the new venture in Florida, in the Disney News? Our home town is located in that vicinity, and it would be most interesting to see how things move along in that area."

Dixie Levins, Secretary
MOTOROLA INC.
Field Systems Dept./ICC

Though we don't expect to reveal any startling developments in the immediate future, we will keep our readers up to date on our East Coast project. Suffice to say that by the time Disneyland's twenty million dollar expansion for 1966 is complete and opened to the public, and its eighteen million dollar new Tomorrowland for 1967 is far along in construction, plans

already will be well advanced for Walt's totally different kind of Disneyland, near Orlando, Florida.

Unquestionably, it is the biggest, most ambitious project ever undertaken by Walt Disney Productions. As now visualized it will be a completely new kind of vacation and recreation environment. "Basically like the Disneyland approach, but not a duplicate," according to Walt. It will be designed for total family enjoyment compatible with Florida's climate and way of life. Included in the project will be completely new municipalities, tentatively designated as a City of Yesterday and a City of Tomorrow.

The proposed cities will be provided with hotels, motels, dining accommodations, and facilities for a wide variety of outdoor recreational pursuits.

One of the guidelines to be used in developing plans is the preservation of the area's natural beauty. Generous



stretches of untouched green belts, several large parks and extensive landscaping will be included. (To arrive at full control of the environment and room for future expansion, more than 27,000 acres were purchased.)

Studies indicate that the attraction eventually will draw up to 6,200,000 guests annually. Between 3,000 and 4,000 employees will be required, and it is expected that another 12,000 to 16,000 jobs will be generated by the project in surrounding areas.

DISNEYLAND: THE PEOPLE BEHIND THE PARK



Anaheim 'Training Ground' Aids Company's Expansion

No one ever built a "Disneyland" before Walt Disney did it. And it took personal as well as corporate courage to go ahead despite widespread predictions that Disneyland would not be a "Hollywood spectacular" — but a spectacular failure.

Today Disneyland has established new standards for an industry, the theme or amusement park, that had few champions until the Magic Kingdom's success. It follows that Disneyland was, and continues to be, a pioneer in its concepts and in its operation. During the course of entertaining more than 50 million visitors, Disneyland also has become the most important "laboratory" that ever existed in the business of outdoor recreation — a proving ground for new ideas, the training ground for a new generation of creative and supervisory personnel.

The staff assembled originally at Disneyland, and augmented over the years, came from a wide variety of backgrounds. Few were hampered by prior prejudices or notions about outdoor recreation. Disneyland's unique solutions to problems of operation, maintenance, construction, marketing, merchandising and food service have been proposed and implemented by Walt Disney and his staff. Almost without exception, top management and supervisory personnel have been with Disneyland since its opening.







Suzanne Pleshette, Star of Walt Disney's "The Ugly Dachshund"

Suzanne Pleshette Latest Disney Star



Actresses may come and actresses may go — in a pleasant and growing live-action condition at the Disney Studio — but few, if any, leave the impression among all those who worked with them that Suzanne Pleshette has left, first during the production of "The Ugly Dachshund," then in "Bullwhip Griffin."

No one who has warmed to her charm and wit, let alone her looks, is likely to forget her. Suzanne (don't you dare call her Susie) is nothing if she is not one of the best actresses around Hollywood or on Broadway, where she is equally at home and equally well known.

But Suzanne is relatively new to Walt Disney Productions, where she came aboard a year ago to play the dachshund-loving wife of Dean Jones in the just released "Ugly Dachshund." Roddy McDowall, a great friend of hers offstage from way back, is the lucky fellow who plays Bullwhip Griffin in the picture of the same name, to be released in the near future.

Some compare Suzanne's brunette beauty to that of Elizabeth Taylor, her dimensions to those of Sophia Loren,

and her vivacious come-hither charm to that of Marilyn Monroe. But the Pleshette blend is strictly Pleshette, the product of an acting career that began under the knowledgeable aegis of her well-known exhibitor father, almost before she can recall.

Suzanne is a marvelous comedienne, on and off stage, and one had better think twice before crossing swords with her in repartee. She has a deeply serious side to her acting, a fact duly noted and applauded by the Broadway critics. And, as Walt brought out in "Bullwhip Griffin" simply by assigning a singing role to her, she has a distinctive kind of voice that proved remarkably effective — despite little formal training.

Suzanne, whose father Gene is now a vice president of ABC, attended Manhattan's fashionable Finch College for young ladies before assuming her career as an adult in "Compulsion" with Roddy McDowall and Dean Stockwell on the New York stage.

Then she played starring roles in "The Golden Fleecing," "The Cold Wind and the Warm," "Two for the Seesaw" and "The Miracle Worker," all thoroughly dramatic stage presentations.

In Hollywood she has starred in a dozen important pictures, including: "Rome Adventure," "The Birds," "40





"Pounds of Trouble," "Wall of Noise," "Youngblood Hawke," "A Distant Trumpet," "The Geisha Boy," "A Rage to Live," "Fate Is the Hunter" and "Mr. Buddwing." She also has guest-starred on most of the leading television shows between picture assignments.

Although Suzanne seems as assured of continuing success as any actress could be, stardom isn't the whole ball of wax for her. "I'd much rather see my kids graduate from high school than see myself on the late, late show fifteen years from now," she says. "Wait until Mr. Right comes along."



'BAMBI' Re-Release Planned for June

Brimming with enchantment and featuring some of the most delightful cartoon characters ever created, Walt Disney's feature-length animated cartoon, "Bambi," returns to the screen this summer with all of its original magic, drama and spectacle to thrill anew movie audiences everywhere.

The hero is a deer named Bambi, who from the time of his birth is squirmed through one forest adventure after another by a forthright cottontail, Thumper, a self-appointed information bureau. Thumper chaperones Bambi's growth, teaches him the art of ice skating, and helps him enlarge his daily vocabulary. In the course of their activities they befriend a wistful skunk,



"named Flower," and all goes well until predatory Man and a forest fire interrupt their idyll.

A host of other wonderful cartoon characters is re-introduced, ranging in personality from a matronly quail to a blustery owl, the one same voice in a forest abounding with Spring romance. As time progresses, a lovely doe, named "Faline," attracts the now-maturing Bambi, while his pals Thumper and Flower are unblushing captured, respectively, by a lady rabbit loaded with allure, and a shy but determined femme-skunk.

Although Bambi and his friends are separated temporarily when their paths diverge, they are re-united when disaster strikes their forest home.

Aside from Bambi himself and the other endearing characters in Walt Disney's animated feature motion picture, the interesting thing about "Bambi" is the enormous amount of work that Walt and his artists were put to in producing the modern-day classic.

The final product, if unreeled to full length, would stretch one and a fifth miles, which is a fair piece of film. But to get this finished to perfection required the execution of more than four million drawings.

Veteran Disney artists recall that at



least nine research sketches and test drawings were created and discarded for every one accepted.

And yet, with all the drawing, a mere nine hundred and fifty words were needed for the sound track, which compares rather dramatically with the 10,000 words Felix Salten penned into the novel on which the picture is based.

SPRING FLING '66 SET FOR APRIL 2

Disneyland's 5th Annual Spring Fling on Saturday, April 2, will mark the beginning of the Magic Kingdom's great new spring and summer season. On this special night of fun and excitement Disneyland will be open from 8 p.m. 'til 1 a.m. for those persons who purchase the special Spring Fling tickets.

This year's Spring Fling also will offer the best in entertainment—all the great Disneyland regulars, such as Bill Elliott and his Band, The Young Men from New Orleans, the Tahitian Dancers, plus a Disneyland favorite—a rockin' Humdinger. All these and many other guest stars will complete the evening's musical spectacular.

Thousands of dollars worth of valuable prizes will be waiting for the lucky Disneyland guests who attend the Magic Kingdom's 5th Annual Spring Fling on Saturday, April 2.

Advance sale tickets will be on sale at all Wallich's Music City and all Desmond's stores. Advance tickets are only \$5.00. Tickets sold at the Disneyland Box Office on April 2 will be \$5.50.

The Spring Fling ticket will be good for admission to the Magic Kingdom and unlimited use of the world-famous adventures and attractions. (Shooting Galleries excepted.)

Through The DISNEYLENS



TAKING A JUNGLE RIVER CRUISE — October Family of the Month Winner Rosalie Maitland of Madison United Foods and her family enjoy their day at Disneyland. La Reva Brooks of the Orange County Teachers Credit Union was the other October winner. Selected as MKC Families of the Month for November were: Annie Roman, Catalog Order Div. of Sears Roebuck; Bill J. Cook, Twin Coast Newspapers; and Corporal Frank Daniels, Oceanside USO. A Royal Disneyland Weekend at the Disneyland Hotel with meals at the Gourmet Restaurant and a weekend at the Magic Kingdom is awarded to families from the Club's three divisions, large industry, small industry and military installations.



"ADVENTURELAND'S OVER THERE" — A quartet of Scouts enjoy the many attractions of the Magic Kingdom during Boy Scout Day at Disneyland. This year there is a wide variety of Youth Events at the Park, including Girl Scout Day, Boys Club Day, Camp Fire Day, YMCA Day and Catholic Schools Day.



HAPPY PRIZE WINNERS — Mickey Mouse presents Mr. and Mrs. Adam Slusarz and their children with enough Schwinn Bicycles to put the whole family on wheels (with the exception of two month old Jessica). The Slusarz family won their prize at the Magic Kingdom Club Kids Christmas Party, held at Disneyland last December.



SELECTION COMMITTEE AT WORK — January's Family of the Month Selection Committee, composed of Jack Bals, Oceanside USO; Ida Mae Griffin from the Twin Coast Newspapers and Irene Murdock from Sears Roebuck, drawing the names of the December winners. Those selected were: Mrs. B. K. Brewer, CSEA Region XII; George Scott, Bermud Powder Co.; and Peter Ramirez, Vandenberg AFB. Members of the November Selection Committee were: Mary Jo Brady, Laura Scudder's; Ethel Littleworth, American Electronics; and Bob Hutchinson, Kwikset Division of Emhart Corp. The December Committee was composed of Rita Johnson of Interstate United Corp. and Patricia Lancaster of the Orange County Teachers Credit Union.

Camelback Inn Trip Won by Two Families

Two Southern California families recently enjoyed a fun-filled weekend at Phoenix' fabulous Camelback Inn as participants in two Disneyland special events.

Mr. and Mrs. Ken Williams and their three sons, Kevin, Clinton and Ken won their exciting trip to Southern Schools Day at Disneyland, held last October. Young Ken attends Prince of Peace Lutheran School in Costa Mesa.

Winners of the trip to Camelback Inn at the MKC Kids' Christmas Party were Mr. and Mrs. Robert Brown and their two children, Mark and Rene. Mr. Brown is an MKC member at the Deutsch Co. in Banning.

Both families were flown to Phoenix on the Walt Disney Productions' plane, and enjoyed the many sights of the Phoenix area, as well as their luxurious stay at the Camelback Inn.



AFTER DARK AT THE PARK — The Southern California Gas Company will hold two private parties at Disneyland this year, on May 6 and May 20. This nighttime way to enjoy unlimited use of the Magic Kingdom's adventures and attractions is the favorite of many large companies.



MA. 6-8605 — KE. 3-4456

March 17 Catholic Schools Day
April 2 Spring Fling
April 6 Rainbow Girls Convention
May 1 RCA/NBC Day at Disneyland
June 5 Grad Night (Catholic High Schools)
June 10 Grad Night (Public High Schools)
June 15 Grad Night (Public High Schools)
June 16 Grad Night (Public High Schools)
June 17 Grad Night (Public High Schools)

For information on Catholic High Schools Grad Night on June 5, Public Schools Grad Night on June 10 or Catholic Schools Day March 17, please call Bill Schwenn, Asst. Manager, Group Services, Extension 346.

PRIVATE PARTIES (8 PM - 1 AM)

March 26 General Dynamics Convair Div.
April 15 Orange Co. Employees Association
April 16 TRW Systems
April 23 March Air Force Base
April 30 Hughes Employees Assn.
May 6 So. Calif. Gas Co.
May 7 Pt. Mugu
May 13 Elks
May 14 Alcan/Bourns Inc.
May 20 So. Calif. Gas Co.
May 21 Litton
May 27 Northrop
June 3 General Dynamics Pomona

YOUTH EVENTS

March 5 Y. M. C. A.
March 12 So. Calif. Boy Scouts
March 19 Boys Clubs
March 26 Los Angeles Boy Scouts
April 2 Los Angeles Girl Scouts

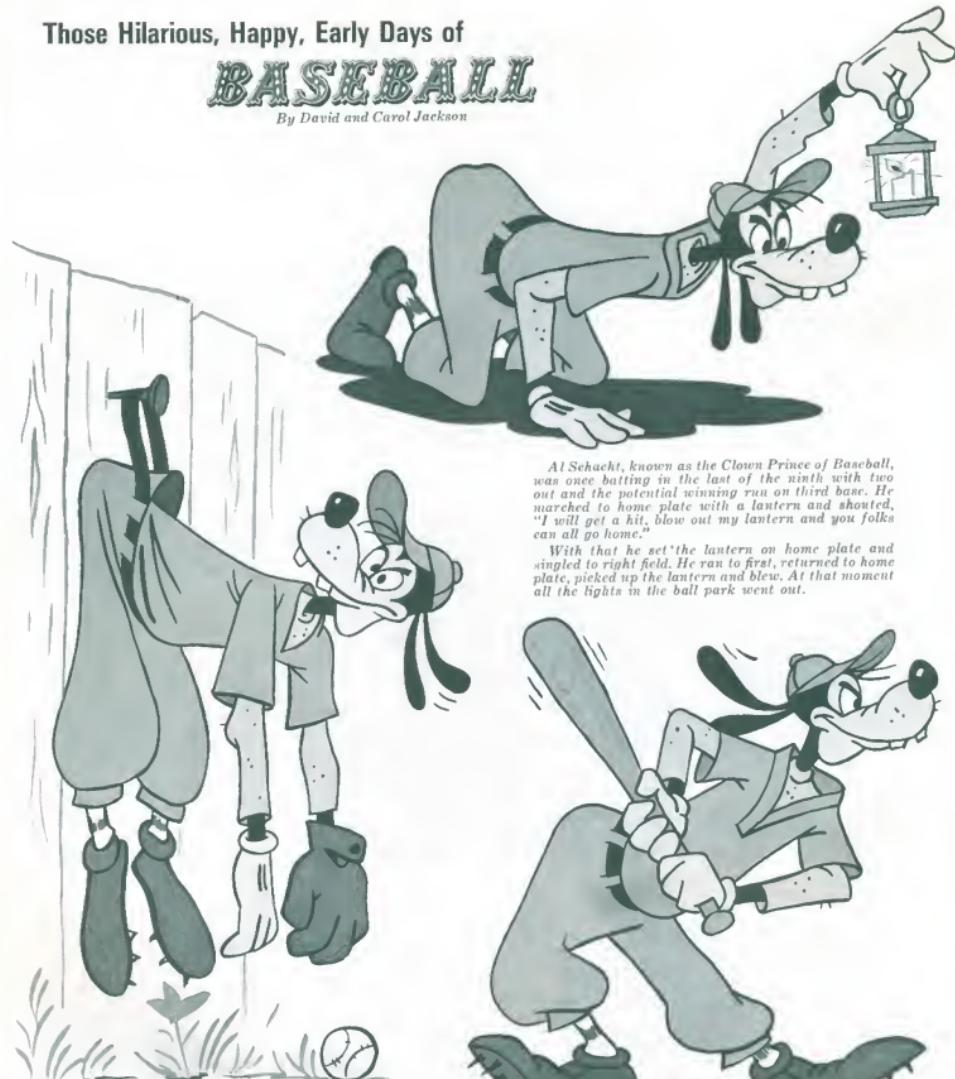
These groups are offered special tickets and those visiting Disneyland on their "Day" are eligible to win many valuable prizes.

For information on planning an event for a youth group, or for further details concerning any of the above events, please contact Dorothy Manes, Disneyland Youth Administrator, Extension 442.

Those Hilarious, Happy, Early Days of

BASEBALL

By David and Carol Jackson



Al Schacht, known as the Clown Prince of Baseball, was once batting in the last of the ninth with two out and the potential winning run on third base. He marched to home plate with a lantern and shouted, "I will get a hit, blow out my lantern and you folks can all go home."

With that he set the lantern on home plate and singled to right field. He ran to first, returned to home plate, picked up the lantern and blew. At that moment all the lights in the ball park went out.

In modern stadiums freak accidents are rare, though many a frustrated major league fielder has looked for a ball in ivy or a wire fence while the runner circled the bases. Several decades ago Howie Wagner got an in-the-park home run when the outfielder attempted a leaping catch and his belt got caught in a nail on the fence. He dangled helplessly in mid-air while Wagner circled the bases and crossed home plate.

Before floodlights were installed in modern ball parks, one fearsome fastballer—some say it was Walter Johnson—used the late-afternoon darkness to advantage. His pitches were so fast hardly anybody could see the ball, so he plotted with his catcher. The catcher kept the ball, and the pitcher made believe he was throwing. The catcher popped the ball in his glove, and the umpire yelled, "Strike one!" The batter objected—he claimed the pitch was high.



Many a grade school player has tried to coax a slow roller over into foul territory by blowing on the ball. Is it legal? Several years ago a player in the International League did the same thing, and oddly enough, nobody protested. But next morning the league president issued a proclamation which read, in part: "You can't blow the ball foul hereafter in this league . . ."



Many years ago two towns, Cascade and Buckhorn, were playing a grudge match. With Cascade ahead, 1-0, and two out in the ninth, a Buckhorn batter lofted a high fly to left field. As the fielder got under the ball, it came apart — half landed in the glove and the other half sailed over the fence. The umpire started to call the batter out, but that wasn't safe with such a large home crowd. The visiting Cascade team looked big and menacing, so he couldn't call it a home run. He compromised, and the final score read: Cascade 1; Buckhorn, $\frac{1}{2}$.

The crack of the bat. The roar of the crowd. The runner sliding safely into home.

Baseball is with us again. Termed our national pastime, baseball is played, with varying degrees of skill, by the young and young at heart from first and second graders to talented veterans such as Stan Musial and Ted Williams.

The top players are honored in the Baseball Hall of Fame, located in the quiet New York village of Cooperstown. Legend has it that in Cooperstown, in 1839, Abner Doubleday laid out a diamond and played the first game of baseball.

The Hall of Fame was dedicated in 1939, but as it was being opened the truth of the Doubleday story was being questioned. Today most historians agree that Doubleday did not play ball in 1839. They contend he was at West Point, more interested in soldiering than baseball. (He later distinguished himself as a general in the Western Wars.)

These scholars credit Alexander Cartwright, an engineer, with design-

ing the first diamond with bases 90 feet apart, limiting teams to nine players and writing rules which have become the basis for modern baseball. Cartwright did this in 1845 for the Knickerbocker Baseball Club of New York. For his action he is called "The Father of Modern Baseball."

Actually, baseball has its roots in England. A clergyman of Maidstone, England, complained in 1700 about boys playing "Base Ball on the Sabbath," according to Historian John Durant. Forty-four years later *A Little Pretty Pocket Book*, printed in London, contained a picture of a baseball game. In 1762, this booklet was reprinted in New York, and by 1830 boys all over New England were playing a variation of baseball.

These games were called by many names — rounders, town ball, one old cat, two old cat, three old cat. They sometimes resembled the present game of *work-up*, in which each player takes every position until he works his way up to batter.

In the old days innings were called

hands, and runs were termed *aces*. The game was won when one team scored 21 aces, no matter how many hands it took. In 1857, the National Association of Base-Ball Players set nine innings as the length of a game.

In 1869 came the first salaried team, the Cincinnati Red Stockings. Featuring a hot-shot slugger named George Wright, who hit 59 home runs and batted .518, they barnstormed in 1869, going undefeated in 57 games. They played 92 contests with one tie before losing their first game.

The first National League, formed in 1876, was composed of the Cincinnati team, Chicago, St. Louis, Hartford, Boston, Louisville, the New York Mutuals and the Philadelphia Athletics.

Baseball has come a long way since the days of Cartwright and Doubleday. Exactly who started the game is unimportant — the thing to remember is that during the last century it has entertained billions of people from coal miners to steeplejacks, from young boys to great-grandmothers. It's called the national pastime, and understandably so.

AS I SEE IT

By Eleanor Heldt
MKC ADMINISTRATOR

"Behind-the-scenes" at Disneyland covers a broad spectrum, from giant construction projects to the detailed job of keeping track of subscriptions to the *Disney News*. Touching briefly on a few of the daily sights . . . looking out our office windows,

we see a huge building taking shape. This structure soon will house a new Diorama featuring the Audio-Animatronic, pre-historic monsters from the Ford Motor Company's New York World's Fair Exhibit.

Most of the Park's administrative offices will be located in buildings which flank the Diorama, and this will include club headquarters. Can you imagine how startled an MKC visitor might be if, during an interview or meeting, he were interrupted by the roar of a mighty Brontosaurus practically at his elbow? Of course, we're told the buildings will be sound-proofed, but it does suggest exciting possibilities, doesn't it?

In another area, we see steel being fashioned into great frameworks, which are being covered by what looks like heavy chicken wire. At this point in construction it is impossible to figure out what these forms eventually will be. If you let your imagination run rampant, it is easy to decide that one will be a giant bird, while another might be a dinosaur for the new Diorama. That weird looking one, with all the spidery tentacles might be the beginning of a tree . . . or could it be a giant octopus?

In this realm of the Magic Kingdom, where imagination has fashioned a wonderful world for the young-at-heart, those of us behind-the-scenes are the luckiest of all . . . we see "imagineering" at work, from beginning to finished product.

Incidentally, as the Club Administrator, may I say "thanks" for your splendid acceptance of the *Disney News*? Your response has been extremely gratifying, and we'll do our utmost to maintain the standards set with our first issue.



Disneyland

SPRING SEASON

1966

DISNEYLAND
Anaheim, Calif.
Madison 6-8605
Keystone 3-4456

MAGIC KEY TICKET BOOK

(Includes Admission and ANY 10 Attractions of Your Choice)
(7/14 Room Escalated)

	Value	Box Office Price
Adult	(\$8.00)	\$4.00
Junior (12 thru 17)	(\$7.20)	\$3.50
Child (3 thru 11)	(\$5.60)	\$3.00

NOT AVAILABLE TO THE GENERAL PUBLIC

Available ONLY at Disneyland's Main Gate with Magic Kingdom Club Membership Card

PHONE: MAGIC KINGDOM CLUB HEADQUARTERS — EXTENSION 346

REGULAR TICKET BOOKS AND SPECIAL RATES FOR GROUPS OF 15 OR MORE

COUPON MAKE-UP	General	Box Office	Price to Groups (15 or More)
A 10c B 25c C 35c D 45c E 80c	Admission Ticket		
(1) (1) (1) (2) (3) (3)	(1)		
10-Ride Ticket Book	Value	Box Office	Price
Adult	(\$6.20)	\$4.00	\$3.60
Junior (12 thru 17)	(\$5.40)	3.50	3.15
Child (3 thru 11)	(\$4.50)	3.00	2.70

15-Ride Ticket Book

(1) (2) (3) (4) (5) (1)	Value	Box Office	Price to Groups (15 or More)
Adult	(\$8.45)	\$5.00	\$4.50
Junior (12 thru 17)	(\$7.65)	4.50	4.05
Child (3 thru 11)	(\$6.55)	4.00	3.60

SPECIAL INFORMATION...

One leader to be given Free ADMISSION ONLY when accompanying group of 15 children and juniors purchasing ticket books (commercially-sponsored groups excepted).

Group Services Office MUST be contacted two days prior to the trip to Disneyland to confirm final arrangements.

On arrival, ONE PERSON must pick up the ticket books at the "Pre-Arranged Groups" window and distribute them to the group.

PHONE YOUTH ACTIVITIES — EXTENSION 442

GENERAL ADMISSION ONLY

Entitles guests to admission to Disneyland, its free shows, exhibits, and entertainments, and to visit the four "lands" and Main Street.

Adult	\$2.00
Junior (12 thru 17)	\$1.20
Child (3 thru 11)	\$.60

SO THAT YOUNG PEOPLE may become better acquainted with one of the greatest figures in American History, all Disneyland visitors 17 years of age or under are invited to be Walt Disney's guests to spend a few GREAT MOMENTS WITH MR. LINCOLN. A complimentary admission is included with main entrance ticket.

THE MAGIC KINGDOM CALENDAR

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

		1 CLOSED	2 OPEN 10-6	3 OPEN 10-6	4 OPEN 10-6	5 OPEN 10-7 Y.M.C.A.
6 OPEN 10-7	7 CLOSED	8 CLOSED	9 OPEN 10-6	10 OPEN 10-6	11 OPEN 10-6	12 OPEN 10-7 SO. CALIF. BOY SCOUTS
13 OPEN 10-7	14 CLOSED	15 CLOSED	16 OPEN 10-6	17 OPEN 9-7 ST. PATRICK'S DAY CATHOLIC SCHOOLS DAY	18 OPEN 10-7	19 OPEN 10-7 BOYS CLUBS
20 OPEN 10-7	21 CLOSED	22 CLOSED	23 OPEN 10-6	24 OPEN 10-6	25 OPEN 10-6	26 OPEN 10-7 L.A. BOY SCOUTS GEN. DYNAMICS/ CONVAIR PRIVATE PARTY B-1
27 OPEN 10-7	28 CLOSED	29 CLOSED	30 OPEN 10-6	31 OPEN 10-6		

					1 OPEN 10-6	2 OPEN 9-7 L.A. GIRL SCOUTS SPRING FLING B-1
3 OPEN 9-10	4 OPEN 9-10	5 OPEN 9-10 PASSOVER	6 OPEN 9-10 CALIFORNIA RAINBOW GIRLS CONVENTION	7 OPEN 9-10	8 OPEN 9-10 GOOD FRIDAY	9 OPEN 9-10
10 OPEN 9-10 EASTER SUNDAY	11 OPEN 10-6	12 OPEN 10-6	13 OPEN 10-6	14 OPEN 10-6	15 OPEN 10-6 ORANGE COUNTY EMPLOYEES ASSN. PRIVATE PARTY B-1	16 OPEN 10-7 TRW SYSTEMS PRIVATE PARTY B-1
17 OPEN 10-7	18 CLOSED	19 CLOSED	20 OPEN 10-6	21 OPEN 10-6	22 OPEN 10-6	23 OPEN 10-7 WALT DISNEY & DISNEYLAND WELCOME THE ANGELS MARCH 4TH PRIVATE PARTY B-1
24 OPEN 10-7	25 CLOSED	26 CLOSED	27 OPEN 10-6	28 OPEN 10-6	29 OPEN 10-6	30 OPEN 10-7 HUGHES PRIVATE PARTY B-1

1 OPEN 10-7 RCA/NBC DAY	2 CLOSED	3 CLOSED	4 OPEN 10-6	5 OPEN 10-6	6 OPEN 10-6 SO. CALIF. GAS CO. PRIVATE PARTY B-1	7 OPEN 10-7 POINT MUGU PRIVATE PARTY B-1
8 OPEN 10-7 MOTHER'S DAY	9 CLOSED	10 CLOSED	11 OPEN 10-6	12 OPEN 10-6	13 OPEN 10-6 ELKS PRIVATE PARTY B-1	14 OPEN 10-7 ALCAN/BOURNS PRIVATE PARTY B-1
15 OPEN 10-7	16 CLOSED	17 CLOSED	18 OPEN 10-6	19 OPEN 10-6	20 OPEN 10-6 SO. CALIF. GAS CO. PRIVATE PARTY B-1	21 OPEN 10-7 LITTON PRIVATE PARTY B-1
22 OPEN 10-7	23 CLOSED	24 CLOSED	25 OPEN 10-6	26 OPEN 10-6	27 OPEN 10-6 NORTHROP PRIVATE PARTY B-1	28 OPEN 9-12
29 OPEN 9-12	30 OPEN 9-9 MEMORIAL DAY	31 OPEN 10-6				

MARCH 1966

APRIL 1966

MAY 1966

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April 23 AT THE NEW ANAHEIM STADIUM